



hope

2019 | IMPACT REPORT

A watercolor illustration of several dandelions in various stages of bloom and seed dispersal. One large dandelion is in full bloom with a yellow center and white petals. Another is partially bloomed, and several others are shown as seed heads with their seeds blowing away. The style is soft and artistic, using light green and yellow tones.

Mission

Judi's House helps children and families grieving a death find connection and healing.

Vision

No child should be alone in grief.

Core Values

Accountability, Compassion, Respect

Message from the CEO

Friends,

As we reflect on many record-breaking Judi's House/JAG Institute accomplishments over the last year, humanity wrestles with its response and restoration amidst a global pandemic, the likes of which have not been seen for more than 100 years. While the road to recovery is long and likely unpredictable, it is inspiring to see communities large and small band together to help one another heal.

Helping bereaved children and families find connection and healing is core to what we do. Last year, we reached more families than ever before, bringing our total number served to more than 11,000 since Judi's House opened our doors in 2002. We are pleased to share our 2019 Impact Report to highlight progress in our pursuit to provide Comprehensive Grief Care® – a model that appreciates the uniqueness of every grief journey, while preventing and addressing complications of bereavement – to families in need, free of charge.

As you will read in the following pages, in 2019 the Judi's House/JAG Institute team continued to respond deftly to rising and unique needs in our local community, while also serving as a national thought leader in the childhood bereavement space.

It is close to impossible to find the right words to express our deepest gratitude for our co-founders Brian Griese and Brook Griese, PhD. Their unwavering and stalwart dedication to the work and mission of Judi's House/JAG Institute continues to change the world for grieving children and families.

Our accomplishments are your accomplishments. Our work expands and grows thanks to your exemplary generosity. In my first year as Chief Executive Officer and as a former client, I am continually inspired by our committed staff and trainees, our dedicated volunteers, and our generous funders and partners who give freely of themselves to comfort our grieving neighbors. We cannot thank you enough for the investments you make in improving the lives of the children, families, and communities we serve. Only together can we achieve our vision that no child should be alone in grief.

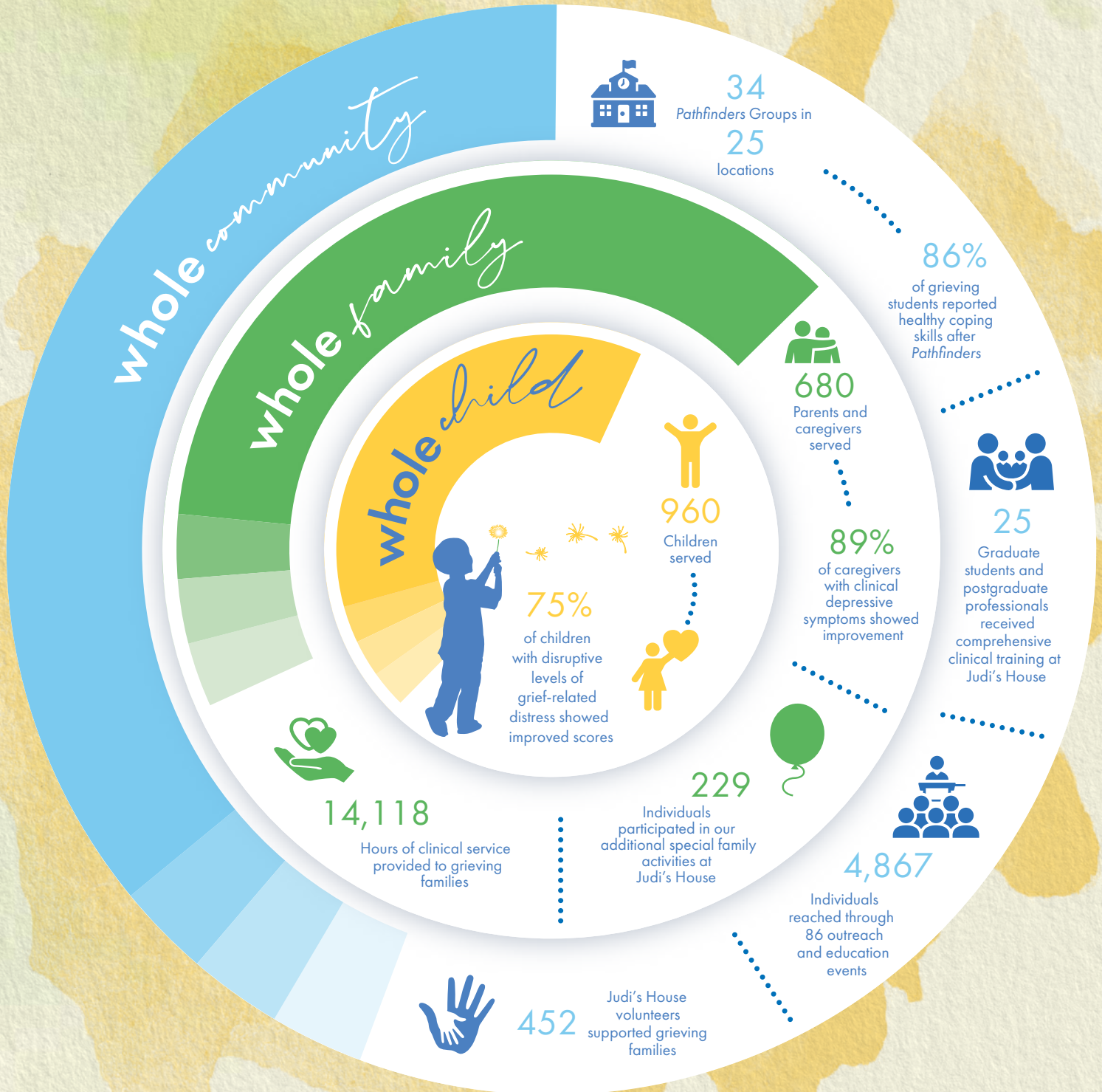
With gratitude,



Jessica Maitland Mayo
Chief Executive Officer



2019 Accomplishments



Comprehensive Grief Care®

Judi's House/JAG Institute believes that supporting children grieving a death loss builds connection and coping that leads to healing. We help the entire family adjust to loss and prepare for future challenges by investing in prevention and fostering resilience through direct service, training and education, and evaluation and research.

Direct Service

Judi's House/JAG Institute supports bereaved children and families through therapeutic assessments, counseling services, and community-based care. Thanks to our generous supporters, these services are provided free of charge, to youth ages 3 to 25, and their families. Through our Comprehensive Grief Care® model, Judi's House focuses on strengths to promote healing and prevent future complications.

In 2019, Judi's House provided group and individual grief counseling sessions to more than 960 children and 680 caregivers. These record-breaking numbers underscore the vital and ongoing need for services.

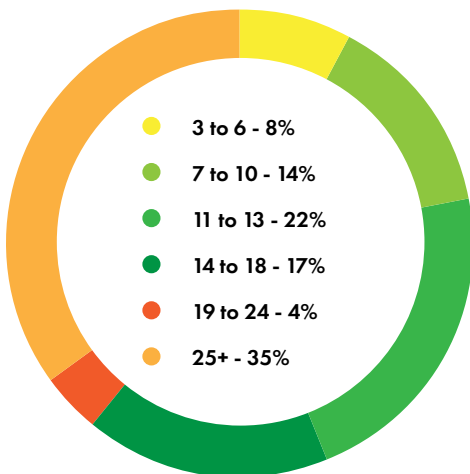
Additionally, increased demand for services led to creative problem solving. For the first time since 2015, we reached capacity in our *Pathfinders* evening groups. As suicide rates climbed in our community, our team added loss-specific daytime programming to meet the growing need.

Beyond the services provided inside Judi's House, our Community-Based Care Team extended our reach by facilitating 34 *Pathfinders* groups in 25 schools, reaching 4,867 bereaved middle school students. By securing Aurora Public Schools as a formal partner, Judi's House now has district-wide agreements in four of the largest Denver Metro area school systems.

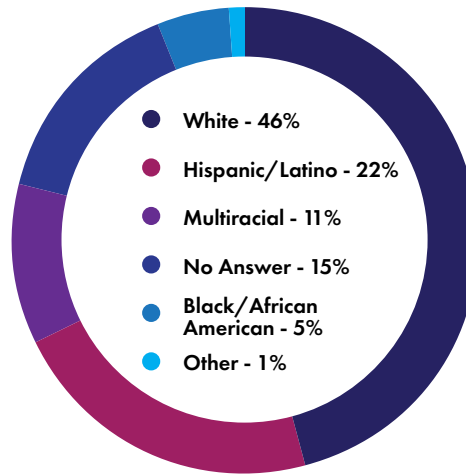
Judi's House participants represent diverse backgrounds and grief experiences. With our community's support, families access high-quality research-based care completely free of charge.



compassion



Client Age



Client Ethnicity/Race

"We partnered with Judi's House to offer the *Pathfinders* group to 10 impacted students who entered into the meetings feeling as though they are merely surviving grief. Through the compassionate care and partnership with Judi's House counselors, our students left the 10 weeks growing toward thriving."

-Nicole Bernabe, School Counselor, Rocky Top Middle School (Adams12 Five Star Schools)

“OUR HOUSE relies on CBEM data to accurately evaluate the demand for grief support services in our community and to determine areas of strategic expansion. Local data is also useful to convey the essential need for our services to foundations, corporate sponsors, and other potential donors.”

—OUR HOUSE Grief Support Center, Los Angeles

Evaluation & Research

We are committed to the continual evaluation of our programs to confirm that everything we do at Judi's House benefits our families and the larger field of childhood bereavement. Working with local and national collaborators, our Evaluation and Research team produces key findings that inform clinical services and programming nationwide.

We launched the Childhood Bereavement Changemaker Initiative in 2019, bringing diverse, grief-focused organizations together to understand how local Childhood Bereavement Estimation Model (CBEM) results can inform planning, increase funding, and enhance impact. Six Changemaker partners were selected out of more than 30 applications submitted from 20 states across the country.

Additionally, in partnership with the University of Colorado School of Public Health's Center for Innovative Design and Analysis, we enhanced the CBEM to support more accurate and localized results. These refinements empower advocates to increase awareness about the number of bereaved children and strengthen grief services nationwide.

Adults reaching out to Judi's House for support are often in a fog of their own confusion and sorrow. By streamlining our materials and updating our assessment tools, the Evaluation and Research team reduced the burden on new families seeking services and improved ease in accessing care.

Training & Education

Judi's House/JAG Institute provides community grief education for thousands of individuals annually in schools, nonprofit agencies, health care settings, faith-based organizations, and universities, while simultaneously offering intensive training for graduate students and early career professionals in the behavioral health field.

In 2019, 25 post-graduate and graduate trainees provided 14,188 hours of service to Judi's House families. These new professionals received direct experience providing Comprehensive Grief Care® strategies they can use throughout their clinical careers.

In February, we co-hosted the 6th Annual Elevating the Conversation Conference focused on suicide prevention and postvention attended by 107 clinical professionals and students. Participants turned out to learn from acclaimed author and gifted practitioner, Dr. Stacey Freedenthal, as she shared her personal story of struggle and triumph that led to her book, *Helping the Suicidal Person*.

Judi's House/JAG Institute leadership delivered 85 presentations regionally and nationally in 2019. This included our participation in the National Alliance for Grieving Children (NAGC) Annual Symposium attended by more than 500 bereavement allies. Judi's House co-founder and board member, Brook Griese, PhD was recognized and honored for her commitment to the field with the NAGC Excellence in Service Award.

“My son found support in meeting other kids who are going through similar experiences. It has helped us so much.”

— Former Judi's House Family



Elevating Childhood Bereavement to a Critical Public Health Priority

1 in 14 children in the United States will experience the death of a parent or sibling by age 18.

Developed by Judi's House/JAG Institute in partnership with New York Life Foundation, the Childhood Bereavement Estimation Model (CBEM) approximates childhood bereavement rates due to the death of a parent or sibling at national and state levels. This first-of-its-kind tool provides essential data to researchers, practitioners, educators, and policymakers who campaign for the millions of children navigating grief nationwide.

The 2019 state CBEM reports cast light on the prevalence of childhood bereavement specific to the opioid crisis and the additional hardships levied on families resulting from addiction. The reports provide advocates with information to enlist community-wide backing for strengthening access to loss specific grief counseling that can help families understand and cope with deaths related to opioid use.

One partner organization, New Hope Grief Support Community in Long Beach, Calif., used 2019 CBEM results to enlist government officials to participate in their Children's Grief Awareness Day campaign, asking community leaders to give grieving children a voice.



healing

"[Childhood bereavement] is a national public health issue that is not receiving the support it requires to be properly addressed. The collective messaging is that grief is not an East Coast or a West Coast issue, but a national issue."

– David Leonard, Executive Director, New Hope Grief Support Community



1 in 14 children in the United States will experience the death of a parent or sibling by age 18.

Events



“We want to support the mental health and healing process of grief for children and their families in our community. We are blessed that Denver has such an extraordinary organization impacting so many lives.”

**–Alex and Connie Wieggers,
2019 Strength in the Face of
Adversity Luncheon Chairs**

Judi's House/JAG Institute events help us raise critical funds, honor donors, and expand the network of people who know about our mission and our work.

Strength in the Face of Adversity Luncheon

Our 2019 luncheon featured stories of strength, adversity, and inspiration. Speakers included Healing Hand honorees Brad, Troy, and Evan Moody with Moody Insurance Agency, and former NFL running back, philanthropist, and author, Warrick Dunn. It was a special day with the audience coming together to support Comprehensive Grief Care® for 32 families and 85 children, raising nearly \$900,000 in support of our mission.

Happy Hour in the Garden

In August, we held our annual Happy Hour in the Garden – a networking event that engages young professionals with our work. Attendees enjoyed a tour of Judi's House and heard co-founders Brook and Brian Griese and CEO Jessica Maitland Mayo speak about the power of philanthropy. Guests gave nearly \$9,000 to help families and children who are grieving find connection and healing.

Quarterback Club

In 2019, we recognized the generosity of the Quarterback Club giving society during an intimate evening hosted by Breakthru Beverage featuring Denver Broncos running back, Phillip Lindsay. The exclusive Quarterback Club recognizes donors with an outstanding level of commitment, vision, and annual contributions of \$10,000 or more.

Community Fundraisers

An extraordinary community of supporters raised more than \$191,000 in 2019 to help the families we serve. From golf tournaments to workout fundraisers, online birthday tributes and more, we are so grateful for all the creative ways our friends gathered the community together to raise awareness and funds for Judi's House/JAG Institute.

Volunteers

"I am grateful for the opportunities Judi's House provides volunteers. We help with grief support, or provide everything from dinner for our families, administrative support, help with fundraising events, and picking up the phone and thanking donors."

– Kathy Haruf, Judi's House Volunteer



Volunteers are integral to the sustainability and growth of our mission. We count on the generosity of our volunteer community – made up of more than 450 individuals – to help us serve the thousands of children who experience the death of a special person in their lives.

Companion Volunteers

Under direction of Judi's House grief counselors, more than 60 selfless individuals, including 11 new volunteers in 2019, lent support as Companion Volunteers to families participating in group therapy. This elite group takes part in intensive training and commits to one year of service assisting children and youth with art activities, reading, providing a listening ear, and much more.

Nourishment Providers

Representing our largest volunteer group, individuals, families, companies, women's groups, book clubs and more, Nourishment Volunteers ensure children and caregivers receive a nutritious meal before their group counseling sessions. In 2019, 65 Nourishment Provider groups supplied meals valued at nearly \$50,000.

Quilters

The culminating activity for *Pathfinders* participants is creating a memorial quilt square that is woven together with those from their fellow group members. In 2019, more than a dozen volunteer quilters and quilting guilds connected families in their grief journey by stitching their squares together into a single quilt. We are grateful for their commitment to creating lasting memories for our families.

Mission/Facility Volunteers

These behind-the-scenes volunteers perform critical tasks that keep us running smoothly. Eleven corporate and civic groups spent hours throughout 2019 deep cleaning, landscaping, and decorating Judi's House/JAG Institute for the holidays.



2019 Financials

ASSETS

Current Assets	2019	2018
Cash and cash equivalents	2,116,139	2,066,998
Contributions and grants receivable		
Current portion of pledges receivable-capital campaign	265,000	
Prepaid expenses and other	33,889	35,666
Total Current Assets	2,415,028	2,102,664
Property and Equipment		
Land, building and improvements	2,370,728	2,370,728
Furniture, fixtures and equipment	205,019	184,164
Gross property and equipment	2,575,747	2,554,892
Less: Accumulated depreciation	(461,829)	(396,938)
Net Property and Equipment	2,113,918	2,157,954
Restricted cash, capital campaign	656,317	
Construction in progress	14,044	14,481
Investments held by The Denver Foundation	1,687,526	1,461,330
Pledge receivable*	528,224	
Deposits	500	3,128
Total Assets	7,415,557	5,739,557

LIABILITIES & NET ASSETS

Current Liabilities	2019	2018
Accounts payable	58,064	56,898
Accrued payroll liabilities	21,749	28,496
Current portion of notes payable	7,774	7,430
Total Current Liabilities	87,587	92,824
Notes payable	158,095	165,870
Total Liabilities	245,682	258,694
Net Assets		
Without Donor Restrictions	5,192,290	4,974,109
With Donor Restrictions	1,977,585	506,754
Total Net Assets	7,169,875	5,480,863
Total Liabilities and Net Assets	7,415,557	5,739,557

Revenue

Investment Activity	218,522
Foundation Grants	878,692
Events	784,634
In-Kind Contributions	90,440
Capital Campaign*	1,678,224
Contributions	1,147,835
Total Revenue	4,798,347

Expenses

Capital Campaign-Fundraising	268,819
Fundraising	487,950
Administrative	299,074
Programs	2,053,492
Total Expenses	3,109,335

*Includes net present value adjustment

2019 Leadership

Leadership Team

Micki Burns, PhD
Chief Clinical Officer

Laura Landry, PhD
Director of Evaluation and Research

Jessica Maitland Mayo
Chief Executive Officer

Alex Mers, LPC
Director of Programs



Board of Directors

Brian Griese
Co-Founder and Chairman of the Board,
ESPN Analyst and Former NFL Quarterback

Robert J. Clark
Chief Executive Officer, Chairman, and Founder,
3 Bear Energy, LLC

Melissa Corrado-Harrison
Managing Director-Wealth Management, Senior Portfolio
Manager, Private Wealth Advisor, UBS

A. Leroy Garcia
Managing Partner, New York Life Colorado General Office

Brook Griese, PhD
Co-founder, Judi's House/JAG Institute

Phil Hicks
Managing Partner, David, Hicks & Lampert Brokerage, LLC

Kasia Iwaniczko MacLeod
Vice President, Community and Government Engagement,
Mountain States Cigna

David Palmer
Managing Shareholder, Greenberg Traurig, LLP

Mimi Roberson
Chief Executive Officer, Well Advised, Inc.,
Former President and Chief Executive Officer,
Presbyterian/St. Luke's Medical Center

Amit Shah
Head of Operations, Virta Health

Lem Smith
Vice President Upstream Policy, American Petroleum Institute

Ana Lazo Tenzer
Partner, Hogan Lovells US LLP

Al Troppmann
Retired President, PCL Construction Services, Inc.

John D. Wickliff
Partner, Armstrong & Wickliff Commercial Real Estate



together

"We were so lost and sad. Judi's House provided the comfort, tools, and community to take steps towards healing."

—Former Judi's House Family



Grief does not wait. It has no timeline.




judi's house JAG Institute
For Grieving Children and Families

1741 GAYLORD STREET, DENVER, CO 80206

View a list of donors at www.judishouse.org/our-donors.