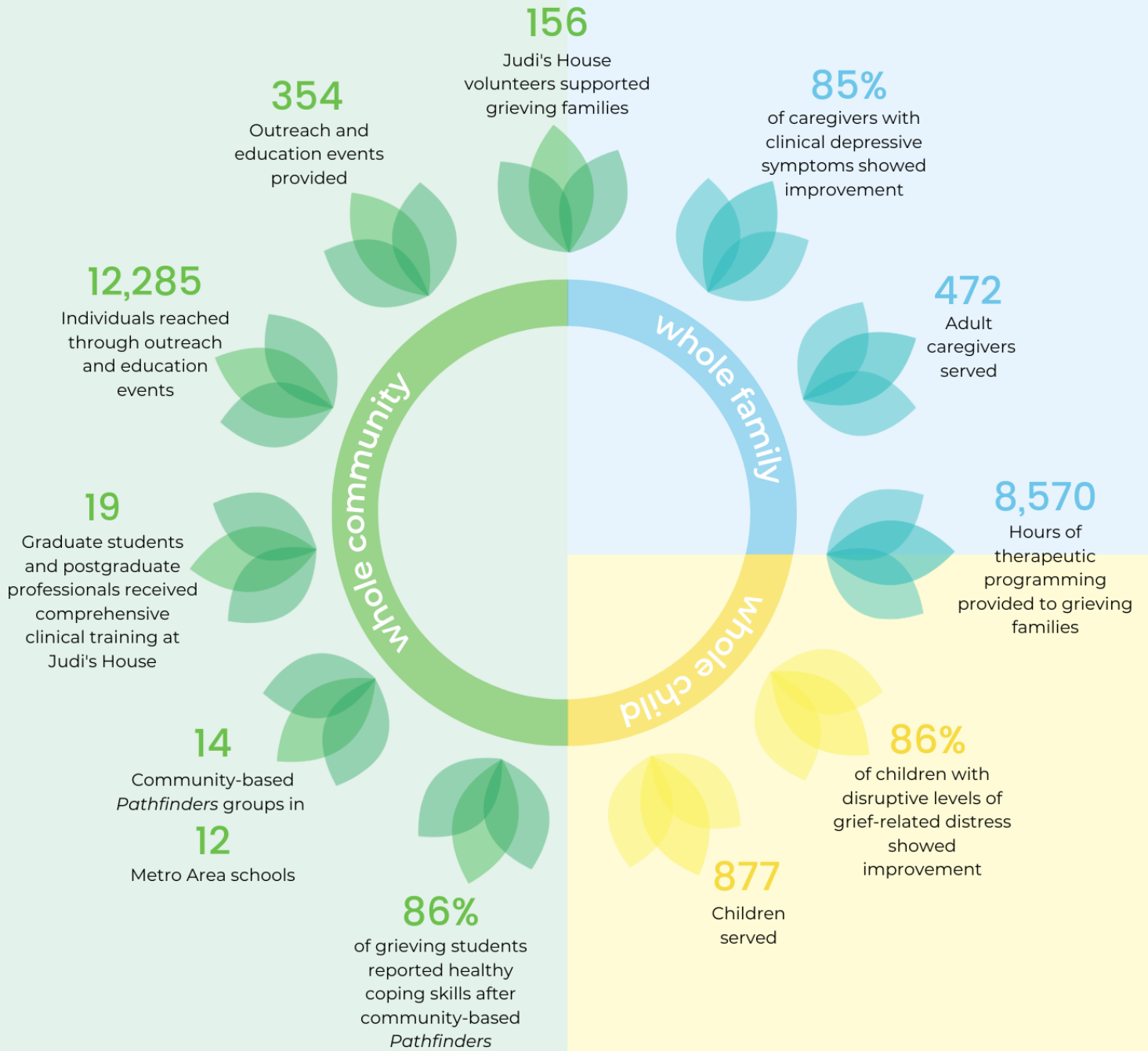




2021

judi's house  JAG Institute
For Grieving Children and Families

COMMUNITY
REPORT



LETTER FROM THE CEO

Friends,

As I reflect on 2021, I am filled with gratitude for all that we accomplished as an organization. We released Childhood Bereavement Estimation Model data examining differences in youth bereavement rates by race and ethnicity for the field in the fall and shared our expertise by presenting at multiple conferences, and through webinars and media opportunities. We continued to see a large number of families grieving suicide and substance misuse death losses and helped them build coping skills to navigate their grief. To ensure the provision of services to children and caregivers in our community, supporters and friends came together virtually for our first-ever Super Saturday Bowl Bash fundraiser. These are just a few examples of the commitment to our vision that no child should be alone in grief.

I am appreciative of the perseverance and continued nimbleness of our staff. Their efforts ensured we could provide much-needed support to grieving families and impactful data and tools to the national grief field. Powered by philanthropy, we are grateful to our donors and volunteers for the vital role they play in our ability to serve our community with Comprehensive Grief Care® year after year. Most of all, I am proud that as our organization approaches 20 years of service, we have proven that our community will stand together to ensure that those grieving a death are able to find support, connection, and healing.

In October after an 18-month quiet phase, we publicly announced a capital campaign for the future of Judi's House. The public announcement was preceded by a private groundbreaking event on the site of our new home nestled between Denver's Central Park neighborhood and northwest Aurora. We are eager to welcome all members of the Judi's House family to visit our purpose-built facility in fall 2022. As we honor the sacred stories shared in our Gaylord Street homes, we know that a purpose-built home will improve access to services, deepen our impact in the communities that need us most, and ensure the sustainable impact of our organization for years to come.

Thank you again to all of you who have continued to support our work, mission, and vision this past year. Your generosity and care are immensely appreciated.

In Partnership,



A handwritten signature in black ink that reads "Jessica Mayo".

JESSICA MAITLAND MAYO
Chief Executive Officer

DIRECT SERVICE

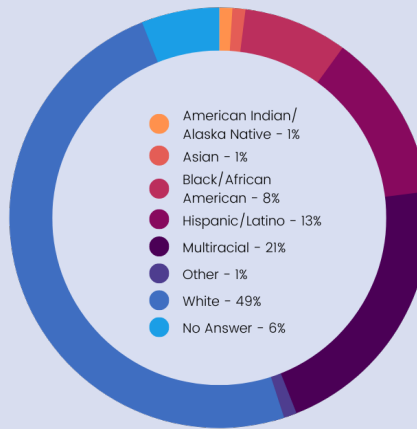
Judi's House/JAG Institute provides a variety of services designed to deliver the highest-quality bereavement support to children and families who have experienced a death loss. With our assessment, group counseling, and extensive therapeutic services we aim to ensure that every individual who walks through our doors can find the right support, free of charge.

In the final quarter of 2021 as pandemic restrictions began to wane, Judi's House approached pre-pandemic service numbers, providing counseling support to 872 children and 472 caregivers over the course of the year. In addition, we hosted 14 community-based *Pathfinders* groups across 12 Metro Denver middle schools, ensuring that children unable to participate in counseling at Judi's House could still access Comprehensive Grief Care®.

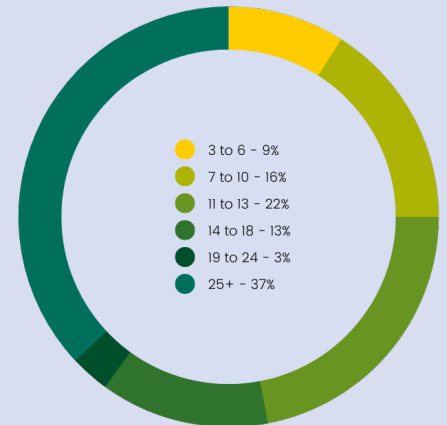
In 2021, Judi's House/JAG Institute was also awarded a \$50,000 grant from new funder, Caring for Denver. These funds support Caring for Grieving Kids and Grief in the Classroom workshops. Caring for Grieving Kids, a workshop for caregivers, is designed to help adult family members understand and connect with grieving youth, while Grief in the Classroom workshops are developmentally tailored for grades K-12 to educate students about bereavement and build empathy for grieving friends or classmates.

"I appreciate everything you all have done for me and most importantly, my daughter. She has been holding in her feelings for several years and you have given her a safe and comfortable place to express herself."

- FORMER JUDI'S HOUSE FAMILY



Client Ethnicity/Race



Client Age



TRAINING & EDUCATION

Judi's House/JAG Institute's grief education and outreach presentations aim to educate local and national audiences about the importance of high-quality grief care and the need for community-wide grief support services. In 2021, we vastly expanded these offerings and by the end of the year our Training and Education team offered 354 education and outreach events to an incredible total of 12,285 people.

"I have been able to use so much of the training I received at Judi's House in my current work. I use the therapeutic approach of the *Pathfinders* program for students grades K-8 who need grief or trauma support. My training from Judi's House has really made an impact on how I approach this work with students."

– **DR. JOY ARTHUR-WINDSOR**

*THERAPEUTIC SERVICE PROVIDER AT DENVER PUBLIC SCHOOLS &
FORMER JUDI'S HOUSE INTERN*



Included in these presentations are the National Alliance for Children's Grief (NACG) 2021 Virtual Symposium and Because Kids Grieve Conference in Idaho. At the NACG Symposium, which virtually hosted more than 450 childhood bereavement professionals, our Chief Clinical Officer Dr. Micki Burns and Director of Evaluation and Research Dr. Laura Landry, presented Characterizing Childhood Bereavement: Childhood Bereavement Estimation Model® (CBEM): 2021 Results and Applications. While in Idaho, Dr. Burns gave a presentation addressing the importance of bringing a systems perspective to grief work by including family, school, and community supports in our efforts to create grief-sensitive communities.

Another key component of our Training and Education initiative is our workforce development program. Our cadre of Post Graduate Trainees and graduate interns work closely with our clinical staff to facilitate in-house and community-based counseling. In 2021, 19 trainees provided 8,570 invaluable service hours conducting assessments, leading therapeutic groups, and supporting community outreach initiatives.

EVALUATION & RESEARCH

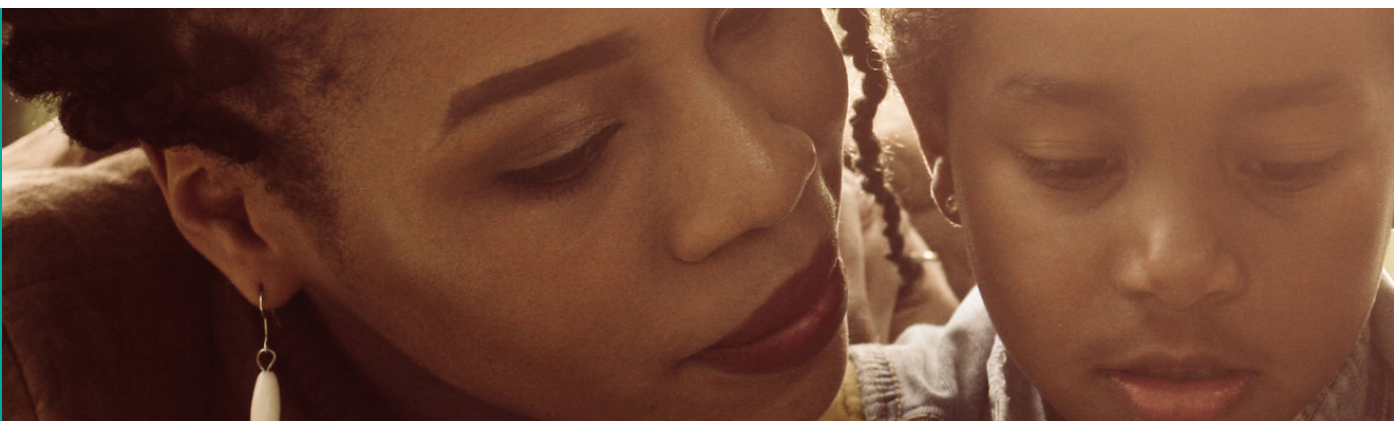
Continual program evaluation and research in childhood bereavement are critical to enhancing our services. JAG Institute serves as a center of excellence in the childhood bereavement field, providing powerful data analysis tools to grief centers across the United States. These efforts amplify our collective understanding of the issue and contribute to advancements in the field that are closing service gaps nationwide.

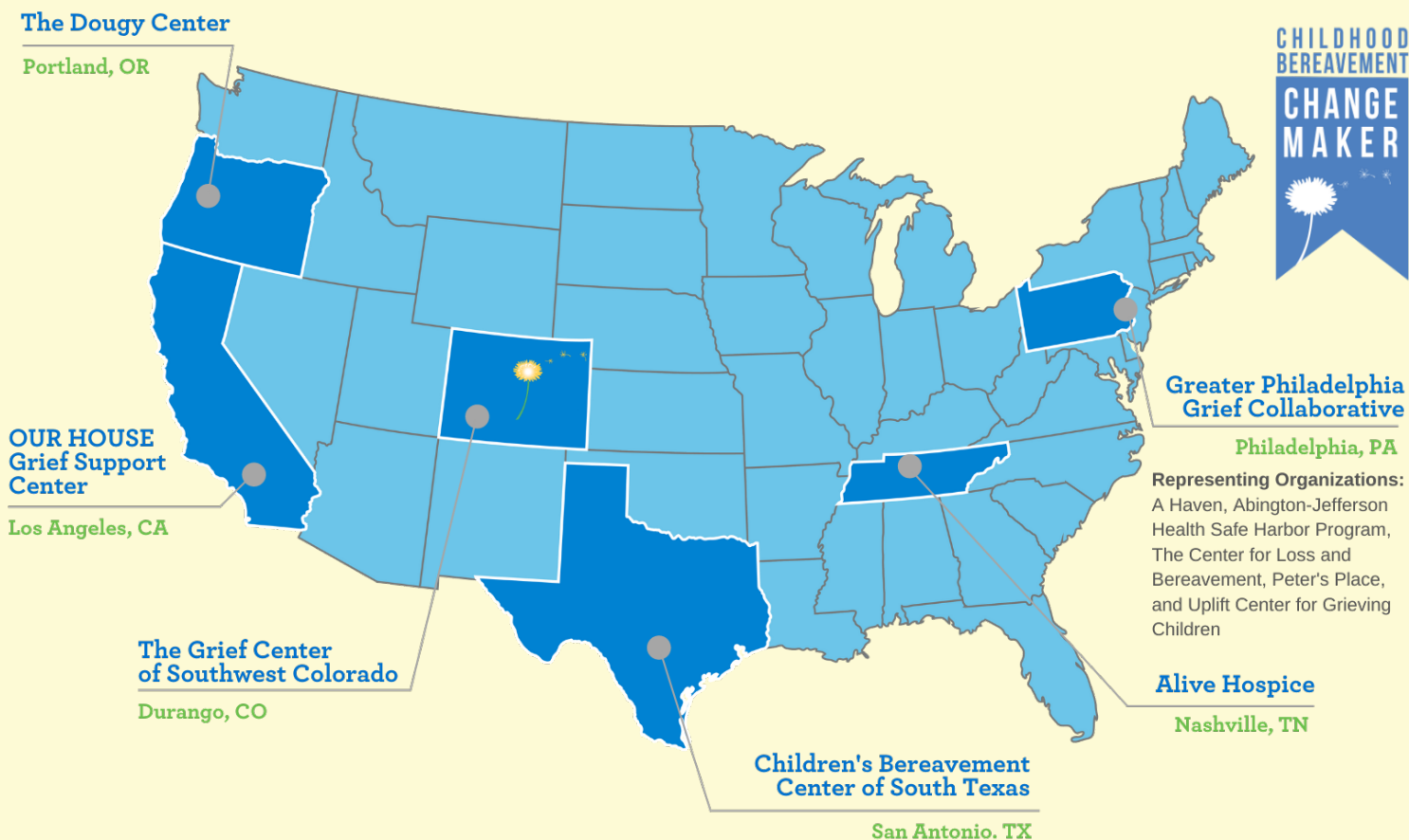
Our *Childhood Bereavement Changemaker* initiative launched in 2019 with funding provided by New York Life Foundation. Work with our initial class of 10 geographically diverse *Changemaker* partners culminated in 2021. Judi's House/JAG Institute provided *Changemakers* with customized CBEM reports and individualized consultation, positioning these organizations to better understand and leverage Childhood Bereavement Estimation Model (CBEM) data to tell their story, identify service gaps, inform decision-making, and drive impact in their local communities. Resources developed through the *Changemaker* initiative are now offered through our website to grief-centered organizations seeking to build capacity and engender collaboration across the field.

We are excited to continue our partnership with New York Life Foundation as we follow the success of our initial *Childhood Bereavement Changemaker* program with an expansion of the initiative beginning in 2022 to include an additional 30 grief centers.

We'd like to thank our initial *Changemaker* organizations for their participation: The Dougy Center (Portland, Ore.), OUR HOUSE Grief Support Center (Los Angeles), The Grief Center of Southwest Colorado (Durango, Colo.), Children's Bereavement Center of South Texas (San Antonio), Alive Hospice (Nashville), and the Greater Philadelphia Grief Collaborative which represented A Haven, Abington-Jefferson Safe Harbor Program, The Center for Loss and Bereavement, Peter's Place, and Uplift Center for Grieving Children.

Read more of their stories at judishouse.org/cbc





“We all had ideas of what grief looked like in the communities we serve, but we didn’t even scratch the surface ... It’s great to see where we are all doing well, but there’s so much where we’re not making an impact. There’s just so much grief.”

– **CATSY PEMBERTON**

EXECUTIVE DIRECTOR, PETER'S PLACE (PHILADELPHIA)





NEW YORK LIFE
FOUNDATION

Each year, our team uses the Childhood Bereavement Estimation Model® (CBEM) to examine a Key Topic that gives important context to our understanding of childhood bereavement. In the fall of 2021, with philanthropic support from the New York Life Foundation, our team released CBEM analyses exploring differential prevalence of childhood bereavement based on race and ethnicity.

This never-before-available data illuminates disproportionate bereavement in communities of color, underscoring the need for culturally responsive and timely grief supports.

Grief is as diverse as our country and the numbers are truly staggering. Nationally, 1 in 10 Black or African American children will experience the death of a parent or sibling by age 18, a rate one and a half times higher than the national average and the highest among all races. Indigenous children are also bereaved at rates above the U.S. average. We are committed to analyzing this data every five years to examine trends and promote interventions that foster equity.

We believe quality culturally responsive grief care services should be available for all bereaved youth and are committed to helping the field close gaps in communities with the greatest need. Learn more at judishouse.org/cbem-race-ethnicity and scan the QR code to watch the video.



SCAN TO WATCH

2021 CBEM NATIONAL RESULTS BY RACE & ETHNICITY

CDC Race Categories Color is used to represent categories throughout report

American Indian or Alaska Native

Asian or Pacific Islander

Black or African American

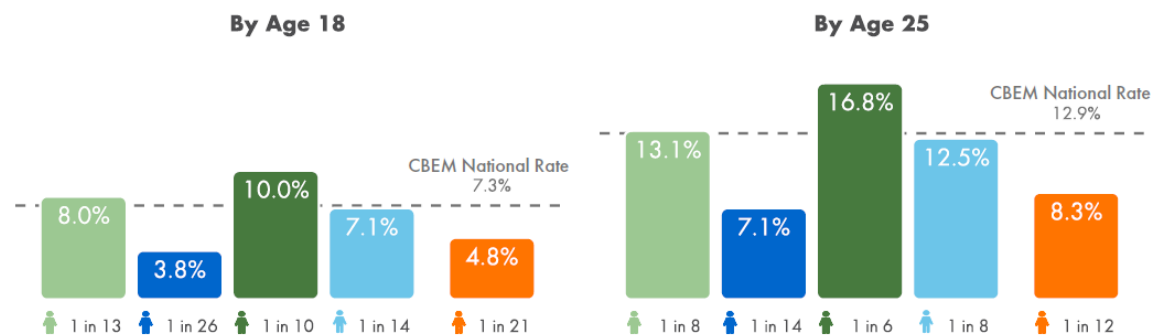
White

CDC Hispanic Origin Categories[†] Referred to as 'ethnicity' throughout report

Hispanic or Latino

U.S. Childhood Bereavement by Race and Ethnicity

Percent and ratio of U.S. children in each category who will be bereaved by age 18 and by age 25.



CAPITAL



After operating out of charming Victorian homes for nearly two decades, we recognized the need for a new purpose-built home created to suit our unique needs and reduce barriers to care. We are proud to have met the continuous demand for our services at Judi's House/JAG Institute over the years. Despite our success, real estate development, traffic congestion, parking, urban safety concerns, cramped therapeutic space, and insufficient training facilities in our Gaylord homes were hindering our development and growth. To realize our potential, we need a home designed to unify our efforts, improve accessibility, and support our growth and development for decades to come.

Having spent hundreds of hours searching for just the right location, we were thrilled to secure a parcel of land previously owned by Aurora Public Schools situated at the crossroads of Denver and Aurora in 2020. Thanks to the generous support we have received from our Judi's House/JAG Institute community including a historic lead gift of \$5 million to support the campaign, we broke ground with a private ceremony in July 2021 and subsequently announced our capital campaign publicly in October.

With Mother Nature's cooperation, steel framing for the structure was completed by December. Construction progress has remained on-track for the duration of the build and we are excited to welcome everyone to our new home when we open our doors in August 2022.

Our new home will become a beacon of hope and a center for inspiration in times of adversity for children and families. We thank you for helping us build a home where lives are transformed through community and compassion.

CAMPAIGN



Thank you to our honorary Capital Campaign Co-Chairs:

Sharon Magness Blake & Ernie Blake

Special thanks to our Capital Campaign Committee for their generous support and vision:

Brook & Brian Griese

Sheila & Hassan Salem

Heather & Steve Young

Andi & John Freyer Jr.

John & Katie Wickliff

View a list of major campaign donors at judishouse.org/campaign/giving

“The physical connection between the home and healing has always been key at Judi’s House. The capital campaign is such a wonderful opportunity to expand this connection to an even broader population.”

– AMIT SHAH, BOARD MEMBER



EVENTS & DEVELOPMENT

Super Saturday Bowl Bash

At this virtual event, we were joined by NFL Hall of Famer Charles Woodson who offered a sneak peek into Super Bowl LV. Thanks to the participation of our national Judi's House community, we raised more than \$440,000 to support grieving children and families.

During the event we also honored 2021 Healing Hand Awardees, the Betts Family, who have shown unwavering commitment to our organization over the past 15+ years.

Former Judi's House client and intern Jenna also shared her story about how losing her brother led her to pursue a career in mental health.



Jenna's Story



The Betts Family Story



Judi's House Mini Golf Classic

In August we hosted the inaugural Mini Golf Classic. Nearly 250 golfers of all ages teed off at Colorado Journey Mini Golf to enjoy a day of fun and connection. Together we raised \$44,000 dollars to support our mission.

Volunteers

Our community of volunteers continued their strong support of our mission throughout 2021. Over the course of the year, 156 volunteers gave 7,057 hours of their time serving in eight different volunteer roles.



Giving Societies

We launched several giving societies in 2021 designed to build a culture of community and appreciation for the individuals whose support has gone above and beyond. In addition to the societies listed below, we are beyond grateful to all those who have made gifts to our capital campaign in support of the children and families we serve.

- **Cornerstone Society:** The Cornerstone Society honors our partners who have given lifetime donations of \$1,000,000 or more to Judi's House/JAG Institute. The investments of these donors have made indelible impacts on our ability to provide Comprehensive Grief Care® and important connection to children and families.
- **Visionary Society:** Members of the Visionary Society have made gifts to Judi's House/JAG Institute for 10 consecutive years. Regardless of amount, these individuals have seen the value in our work, and we are honored to be included in their annual giving.
- **Circle of Care:** The Circle of Care is made up of individuals and groups who have given five consecutive years or more of their time to Judi's House/JAG Institute as volunteers. Whether it be contributing to our nourishment program, creating beautiful memorial quilts, cleaning indoor and outdoor spaces, or sitting with a grieving child, these individuals have given an incredible amount of their hearts to this organization.
- **The Journey:** Through giving dependable monthly donations, Journey members provide dependable support to Judi's House/JAG Institute. Monthly donations help lower administrative costs and help us take a long-term approach to grief care.



REVENUE

	2021
Investment Activity	735,404
Foundation Grants	729,200
Events	451,077
In-Kind Contributions	166,498
Capital Campaign	3,707,776
Contributions	1,361,868
Other Income (Program Income)	4,550
Total Revenue	7,156,373

EXPENSES

	2021
Capital Campaign-Fundraising	288,617
Fundraising	419,157
Administrative	339,259
Programs	1,880,256
Total Expenses	2,927,289

ASSETS

Current Assets	2021	2020
Cash and Cash Equivalents	3,976,007	2,631,432
Contributions and Grants Receivable	20,000	
Current Portion of Pledges Receivable-Capital Campaign	1,208,674	1,746,666
Investments, Short Term		
Other Receivables	80,000	
Prepaid Expenses and Other	35,048	43,944
Total Current Assets	5,319,729	4,422,042
Property And Equipment		
Land, Building and Improvements	2,235,614	3,416,228
Furniture, Fixtures and Equipment	120,588	213,966
Gross Property and Equipment	2,356,202	3,630,194
Less: Accumulated Depreciation	(264,864)	(529,225)
Net Property and Equipment	2,091,338	3,100,969
Other Assets		
Restricted Cash, Capital Campaign	8,193,590	7,364,802
Construction In Progress	4,787,703	195,605
Investments Held by The Denver Foundation	2,169,628	1,898,716
Pledge Receivable*	1,877,640	2,513,749
Deposits	500	500
Total Other Assets	19,120,399	15,074,341
Total Assets	24,440,128	19,496,383

LIABILITIES & NET ASSETS

Current Liabilities	2021	2020
Accounts Payable	792,089	163,898
Accrued Payroll Liabilities	112,084	17,257
Current Portion of Notes Payable	149,942	8,179
Total Current Liabilities	1,054,115	189,334
Long Term Liabilities		
Note Payable, Bank		149,920
Notes Payable, Other	836,400	836,400
Total Liabilities	1,890,515	1,175,654
Net Assets		
Without Donor Restrictions		
Operating	4,940,335	3,873,089
Net Investment In Property, Equipment and Improvements	5,892,699	2,310,254
Total Unrestricted	10,833,034	6,183,343
With Donor Restrictions	11,716,579	12,137,386
Total Net Assets	22,549,613	18,320,729
Total Liabilities and Net Assets	24,440,128	19,496,383

View a list of 2021 donors at judishouse.org/our-donors

2021 LEADERSHIP

Leadership Team:

Micki Burns, PhD
Chief Clinical Officer

Laura Landry, PhD
*Director of Evaluation
and Research*

Jessica Maitland Mayo
Chief Executive Officer

Alex Mers, LPC
Director of Programs

Julie A. Scott
*Director of Philanthropy
and Communications*

Robert J. Clark
*Chairman and Founder
3 Bear Energy, LLC*

Melissa Corrado-Harrison
*Managing Director – Wealth
Management, Senior Portfolio
Manager
Private Wealth Advisor, UBS*

John Ellis
*Senior Vice President of Strategic
Partnerships
National Western Stock Show*

A. Leroy Garcia
*Executive Partner
New York Life Insurance Company*

Brook Griese, PhD
*Co-Founder,
Judi's House/JAG Institute*

David Palmer
*Shareholder
Greenberg Traurig*

Mimi Roberson
*Chief Operating Officer,
Well Advised, Inc.
Former President and CEO,
Presbyterian/St. Luke's
Medical Center*

Amit Shah
*Chief Clinical Operations Officer
Virta Health*

Lem Smith
*Vice President Upstream Policy
American Petroleum Institute*

Matt Teeters
*Regional President
Alpine Bank Denver*

Ana Lazo Tenzer
*Partner
Hogan Lovells, LLP*

Al Troppmann
*Retired President
PCL Construction Services, Inc.*

Board of Directors:

Brian Griese, Chairman
*Co-Founder, Judi's House/
JAG Institute
ESPN Analyst, Former NFL
Quarterback*

Kate Barton
*Senior Vice President, Executive
Office and Special Projects
Downtown Denver Partnership*





Mission: To help children and families grieving a death find connection and healing. **Vision:** No child should be alone in grief. **Values:** Accountability, Compassion, Courage, Respect