

# 2025 Action Plan



Use this action plan to strengthen **YOUR** impact and elevate childhood bereavement as a critical priority.

### **Step One: Gather relevant CBEM data**

Review the 2025 CBEM National and State results. You can access additional 2025 CBEM results via the new CBEM Dashboard.

**Projected CBEM Prevalence:** These results combine estimates of a) the number of children who are **already bereaved** and b) the number of children who **will experience** bereavement. Use Projected results to:

- Forecast service and systems demands
- Cultivate public awareness and engagement
- Engage in advocacy and policy efforts
- · Evaluate best practices
- · Build workforce capacity
- · Secure financial support

**Current CBEM Prevalence:** These results reflect the number of youth who **have already experienced** bereavement. Use Current results to:

- Address service and systems demands
- Identify service gaps
- Implement best practices

- Share grief resources
- · Explore bereavement trends
- Secure financial support

**Snapshot CBEM Prevalence:** These results use the Current model and examine one year of input data to provide the number of children **newly bereaved** in a specific year. Use Snapshot results to:

- Examine point-in-time prevalence
- Communicate the magnitude of childhood bereavement in a relatable way
- · Compare year-over-year changes
- Secure financial support

Source of Bereavement: These results are available for youth populations up to ages 18 and 25.

- Death of a Parent results at the national, state, and county levels.\*
- Death of a Sibling and Death of a Parent or Sibling results are available at the national and state levels.

#### Step Two: Put the data in context

Use the Dashboard to search CBEM results specific to your location of interest and complete the following statements:

According to the 2025 Projected CBEM results in [STATE], X% of children will experience the death of a parent or sibling by age 18. This is approximately # or 1 in # children.

According to the 2025 Current CBEM results in [STATE], X% of children under age 18 have already experienced the death of a parent or sibling. This is approximately # or 1 in # children.

According to the 2025 Snapshot CBEM results in [STATE], # children under age 18 were newly bereaved due to the death of a parent or sibling in 2023. This is approximately # children per day.

According to the 2025 Projected CBEM results in my community of [COUNTY, STATE], X% of children will experience the death of a parent by age 18. This is approximately # or 1 in # children.\*

According to the 2025 Current CBEM results in my community of [COUNTY, STATE] X% of children under age 18 have already experienced the death of a parent. This is approximately # or 1 in # children.\*

The 2025 Projected CBEM results indicate the percentage of children who will be bereaved by the death of a parent by age 18 in [COUNTY] is [ABOVE/BELOW] the [STATE] percentage.\*

The 2025 Current CBEM results indicate the percentage of children under age 18 already bereaved by the death of a parent in [COUNTY] is [ABOVE/BELOW] the [STATE] rate.\*

## Reflect on how this information can help you increase awareness about childhood bereavement in your community.

#### **Step Three: Create a plan**

The questions below can help guide your planning and decision making to strengthen your impact and elevate childhood bereavement as a public priority in your community. If you are looking for additional localized data for your community, JAG Institute offers custom CBEM reports. Learn more at <u>judishouse.org/custom-cbem-reports-services</u>.

- · How can you use state-specific CBEM results to help contextualize the issue?
- · What issues impact childhood bereavement in your state?
- How can you use CBEM results to inform your strategic planning or service provision?
- · How can you use CBEM results to support your fundraising or marketing efforts?
- Who will you share the CBEM results with to help enact change? (e.g., elected officials, school superintendents, health and mental health professionals, business leaders, etc.)
- Who are the key community partners you can collaborate with to raise awareness about childhood bereavement and take action for grieving children and families?
- Which individuals and organizations could you invite to coffee or lunch to have a conversation about the prevalence and impact of childhood bereavement?
- Identify which national or local organizations should also be made aware of CBEM results. What are ways to engage them as allies and champions?
- What action items(s) can you complete in the next three months?

\*NOTE: 2025 county-level CBEM data will be released this fall. Prior results were released in 2020. CBEM county-level results released prior to 2025 may reflect an undercount because they exclude pandemic data. In 2021, we released CBEM Data Tables by Race & Ethnicity, which are expected to be updated in 2026.

Don't want to wait? Request a custom CBEM report by visiting judishouse.org/custom-cbem-reports-services.

For additional information, or to contact us, please visit judishouse.org/CBEM.

	Louse JAG Institute r Grieving Children and Families	Judi's House/JAG Institute is a research-based nonprofit in Aurora, CO devoted to supporting grieving children and their families.	•	YOF Y	New York Life Foundation	Judi's House/JAG Ins York Life Foundation Bereavement Estima
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Judi's House/JAG Institute partnered with New York Life Foundation to create the Childhood Bereavement Estimation Model (CBEM).